



Trinity CloudCast™

Unlock forecasting value across the organization with revolutionary technology




Forecasting informs vital commercial decision-making across a life sciences organization, from the C-suite to Finance through to Commercial and Manufacturing.

Time and effort spent on common operational forecasting challenges take stakeholder mind space away from critical discussions on business dynamics. These operational inefficiencies can be mitigated—and ultimately business decision-making can be focused on the outcomes—by effective forecasting collaboration.


Trinity CloudCast is an online solution that establishes structured data and information flows to support streamlined, impactful business discussions. Built by forecasters for forecasters, CloudCast provides powerful custom tools, best-in-class data management and the familiarity of Excel in an enterprise solution to truly empower higher quality decision-making.

CloudCast serves as an organization’s central forecasting destination, built to consolidate models, visualize outputs and communicate findings. It offers unmatched convenience and speed throughout the forecasting process and enables a single source of truth across many stakeholders, assets or geographies.




Models retained in Excel

- » Transparent formulas
- » Model design flexibility
- » Quick model deployment




Single point of truth

- » Version control
- » Permission control
- » Unlimited version storage



Assumption editing

- » Sensitivity analysis
- » Intuitive scenario planning
- » Painless collaboration



Seamless reporting

- » One-click aggregation
- » Scenario comparison
- » Version comparison
- » Easy PowerPoint refresh







“I am a highly satisfied client of Trinity’s CloudCast Forecasting Platform and their services as a strategic partner in Forecasting for Oncology. I have previously worked in environments using standalone spreadsheets and entirely cloud-based planning modules. There are limitations to both systems, and I have found that Trinity’s approach of blending custom Excel models with the web-based forecast manager is a perfect fit in a dynamic biotech environment.”

—Director of Forecasting & Business Analytics



CloudCast gives life sciences teams a tailored, transparent and trackable forecasting and modeling tool. Users spend more time on the high value aspects of forecasting and modeling, and less time on data aggregation and organization.

Forecasting teams leverage CloudCast's industry-leading scalability and consolidation capabilities to:

-  Improve stakeholder alignment and understanding of drivers and assumptions
-  Immediately adapt the forecast to stakeholder feedback and needs
-  Manage efficient stakeholder communications, whether providing inputs to strategic planning, the latest estimates or guidance to prepare for earnings calls
-  Collaborate on and update models in the cloud
-  Provide an easily accessible "single source of truth" globally
-  Integrate disparate sources of data

Users are able to:

- » **Seamlessly update existing forecast models with different assumptions, demonstrating changes in seconds with new Sandbox functionality**
- » Generate an unlimited number of scenarios—and then compare assumptions and outputs
- » Rely on secure scenario management and comprehensive version control
- » Easily switch from a geography-specific view to a multi-geography view
- » Integrate with internal systems for financial and business reporting
- » Create stakeholder reporting with a click, using automated PowerPoint, Excel and web-based tools
- » Quickly report across multiple assets and indications with cohesive, customizable reporting functionality

Placing a model in CloudCast is a quick and easy process.

The solution complements and integrates with each client's existing software assets, allowing the team to deliver best-in-class time to deployment.

Trinity's team of expert forecasters, modelers and consultants work with new clients so they can start using their models in Trinity CloudCast in no time.

